



**Press Information**

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**For Immediate Release**

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**Redlands Bicycle Classic and San Manuel Band of Mission  
Indians Partner to Present the 31<sup>st</sup> Annual Redlands  
Bicycle Classic April 8-12**

*Sponsorship to Bring New Events and Experiences to the 31<sup>st</sup> Year of the  
Classic*

*Redlands, CA*— The Redlands Bicycle Classic Committee and the San Manuel Band of Mission Indians are pleased to announce their partnership to present the 31st Annual Redlands Bicycle Classic. This event will be held April 8 - 12, 2015 in Redlands, CA and surrounding cities. The Classic has the distinction of being the first race on the 2015 USA Cycling National Racing Calendar, a series of competitive cycling events held throughout the country during the course of approximately six months.

The year 2015 is the third consecutive year of the partnership that has expanded the event, bringing racers, spectators and the broader community new opportunities to participate in the Classic. This year will mark the second year of a race stage in the nearby city of Highland, a school outreach program to promote healthy lifestyles and a Saturday evening family concert.

“We are pleased to announce that the Redlands Bicycle Classic will be, “Presented By” the San Manuel Band of Mission Indians,” said Redlands Bicycle Classic President Bob Pepler. “It is an honor to have a presenting sponsor with a history that is deeply rooted in the region, and one who shares the vision of promoting a healthy lifestyle, especially for our youth. We can influence kids with a positive message of fitness and well-being.”

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For 30 years, Redlands has been host to thousands from the local community and around the world, as more than 300 volunteers put on a world class event in the form of bike racing. Athletes of all abilities - from toddlers barely able to touch the pedals to seasoned professionals ready to become the next legend - compete while the world watches as Redlands and surrounding communities put on this fantastic community event.

“San Manuel is honored for a third year to be the presenting sponsor of the Redlands Bicycle Classic, joining with the cities of Redlands, Highland, Big Bear and Beaumont to host events and programs which bring our communities together,” said San Manuel Band of Mission Indians Chairwoman Lynn Valbuena. “The Classic is more than just spectacular races; its outreach programs share a passion for cycling and teamwork through participation with area schools, host families and local businesses.”

The professional men and women’s races will include five tough days of racing, beginning with a Circuit Race in the City of Highland on Wednesday, a time trail at Big Bear Lake on Thursday, a grueling road race on Friday, wrapping up in Redlands with a criterium Saturday, and the famous Sunset Road Race on Sunday. **For more information, including race times, distances, and volunteer opportunities, visit [www.redlandsclassic.com](http://www.redlandsclassic.com).**

### **About the Redlands Bicycle Classic**

*The Redlands Bicycle Classic is an all-volunteer organization, managed by the Redlands Bicycle Classic Organizing Committee, comprised of active community members that seek to see the promotion of cycling and its benefits in Redlands and its surrounding communities. The 31st Annual Redlands Bicycle Classic is scheduled for April 8th –12<sup>th</sup>. The event was founded in 1985 by a community group, chaired by then-Mayor Carole Beswick, to promote awareness of Downtown Redlands. Since that time, professional cyclists from around the world have been racing the event, which is centered in*

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*the city of Redlands, California. The event continues today invigorated by the RBC Organizing Committee's adoption of, and commitment to, the events' core virtues of Health, Diversity, and the Environment. The Redlands Bicycle Classic is on the USA Cycling (USAC) National Racing Calendar (NRC) of events and is the opening round of the ten race series.*

### **About San Manuel Band of Mission Indians**

*The San Manuel Band of Serrano Mission Indians is a federally recognized American Indian tribe located near the city of Highland, Calif. The Serrano Indians are the indigenous people of the San Bernardino highlands, passes, valleys and mountains who share a common language and culture. The San Manuel reservation was established in 1891 and recognized as a sovereign nation with the right of self-government. Since time immemorial, the San Manuel tribal community has endured change and hardship. Amidst these challenges the tribe continued to maintain its unique form of governance. Like other governments it seeks to provide a better quality of life for its citizens by building infrastructure, maintaining civil services and promoting social, economic and cultural development. Today San Manuel tribal government oversees many governmental units including the departments of fire, public safety, education and environment. For more information, visit <http://www.sanmanuel-nsn.gov>.*