

# FOR IMMEDIATE RELEASE

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## **San Manuel donates funds to Corona non-profit for childhood fitness program.**

**The 100 Mile Club®**, a Corona-based non-profit organization focused on physical fitness and life skills for children, recently received a grant from the San Manuel Band of Mission Indians.

The organization was among other local non-profits to receive grants from the San Manuel Band of Mission Indians charitable giving program, which supports organizations that provide services in San Bernardino and Riverside Counties with a focus to improve quality of life for adults, children and families. San Manuel has contributed more than \$60 million to charities since 2001. Through partnerships with charitable organizations and community groups San Manuel honors the ancestral Serrano value of sharing with others.

### ***The San Manuel grant awarded to The 100 Mile Club® will fund 1,500 Inland Empire children this new school year.***

Realizing physical activity provides significant benefits to the health status of our kids and our community, The 100 Mile Club® created a simple, innovative, sustainable answer to the current health crisis of inactivity in our youth. The program runs the length of the school year and has an incentive program that adds excitement while teaching children how to become responsible and accountable for their own success.

*“With San Manuel’s support we are winning the battle on childhood obesity and inactivity one child, one school, and one community at a time”* said Kara Lubin, founder of the Corona-Norco based organization.

#### **About the San Manuel Band of Mission Indians**

The San Manuel Band of Serrano Mission Indians is a federally recognized American Indian tribe located near the city of Highland, Calif. The Serrano Indians are the indigenous people of the San Bernardino highlands, passes, valleys and mountains who share a common language and culture. The San Manuel reservation was established in 1891 and recognized as a sovereign nation with the right of self-government. As an indigenous community the origins and history of the San Manuel Band of Serrano Mission Indians stem from our relationship with the land and to all who share it. Since ancient times we have expressed ourselves through a culture of giving. Today, San Manuel is able to answer the call of Yawa' (Serrano word meaning “to act on one's beliefs”) through partnerships with charitable organizations. We have drawn upon our history, knowledge, expertise and cultural values to direct our philanthropic giving in our local region, as well as to Native American causes nationwide.

#### **About The 100 Mile Club**

Inspired by the 1992 Summer Olympics, special education teacher Kara Lubin used the universal dream of becoming a gold medalist to inspire her hard-to-motivate students. That year, The 100 Mile Club was born from a simple idea -- run 100 miles within the school year and earn a gold medal. The 100 Mile Club teaches children how to exercise safely, instill fun and healthy habits that will last a lifetime. Physical activity is important to children’s health and learning. For children, physical activity is linked to improved readiness to learn, better educational outcomes, and improved health.

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For more information about The San Manuel Band of Mission Indians contact the Office of Public Affairs at 909-864-8933. To contact The 100 Mile Club® call 951-340-2290.