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## **SPORTSWATCH BAR & GRILL TO OPEN AT SAN MANUEL VILLAGE**

### ***Opening of Bar and Casual Dining Concept Restaurant Marks Full Tenancy for Tribally Developed Mixed-Use Facility***

**Highland, Calif. – June 13, 2011** – San Manuel Band of Mission Indians hosted the Highland Chamber of Commerce and local elected officials at a ribbon cutting ceremony for the SportsWatch® Bar & Grill, a new addition to the business portfolio for the tribe. The ceremony precedes the Saturday, June 18, grand opening to the public at 11:00 a.m.

Serving up cool, trendy food in a fun and friendly atmosphere, this gastropub style sports bar is a unique dining option for the region. The 8,000-square-foot, facility located at San Manuel Village, 27961 Highland Ave, Ste B (at Boulder Ave), can seat 300 people, with a 32-seat private dining room for private parties and bookings, as well as a 40-seat outdoor patio, complete with a water feature and fire pit. SportsWatch Bar & Grill will be open to all ages 7 days a week, with the kitchen open until 12 a.m. Sunday through Wednesday, and 2 a.m. Thursday through Saturday.

In addition to offering a new entertainment, dining option for the region, the business venture is providing opportunities and partnerships with local vendors and suppliers and has created approximately 86 new full time jobs for Highland and San Bernardino residents.

“SportsWatch Bar & Grill further extends our economic development goals by establishing the tribe’s first franchise business,” said San Manuel Chairman James Ramos. “We are not just adding another business enterprise to our portfolio. We are creating jobs for local citizens, business opportunities for local vendors, and bringing a great dining option for area residents.”

SportsWatch Bar & Grill joins Mi Cocina Mexican Restaurant and St. Bernardine’s Hospital Urgent Care in completing the latest phase of the development for San Manuel Village, a mixed use commercial, retail and hospitality center built and managed by Victoria Development LLC, the tribe’s real estate development division.

"The opening of the SportsWatch Bar & Grill heralds continued business growth and new offerings for the people of Highland," said Highland Mayor Larry McCallon. "San Manuel is a committed partner to bringing jobs and investment into our city."

As part of the tribe's continued economic development, San Manuel Village is providing businesses with a convenient, easily accessible, highly visible location to conduct profitable commerce, as well as provide needed goods and services to the local community, while creating approximately 250 jobs for Highland and San Bernardino residents.

### **About the San Manuel Band of Mission Indians**

The San Manuel Band of Serrano Mission Indians is a federally recognized American Indian tribe located near the city of Highland, Calif. The Serrano Indians are the indigenous people of the San Bernardino highlands, passes, valleys and mountains who share a common language and culture. The San Manuel reservation was established in 1891 and recognized as a sovereign nation with the right of self-government. Since time immemorial, the San Manuel tribal community has endured change and hardship. Amidst these challenges the tribe continued to maintain its unique form of governance. Like other governments it seeks to provide a better quality of life for its citizens by building infrastructure, maintaining civil services and promoting social, economic and cultural development. Today San Manuel tribal government oversees many governmental units including the departments of fire, public safety, education and environment. Please visit [www.sanmanuel-nsn.gov](http://www.sanmanuel-nsn.gov) for more information.

### **About SportsWatch® Bar & Grill**

The SportsWatch Bar & Grill, located in the beautiful San Manuel Village in Highland, CA, opened its doors in June 2011. SportsWatch Bar & Grill is operated by General Manager Don Lear, and Executive Chef Joe Ledesma. With 8,000 square feet and over 50 hi-resolution HD televisions, the SportsWatch Bar & Grill offers a unique dining experience, where guests can play arcade style games, as well as view an exhibition of great sports memorabilia displayed throughout. For more information on the SportsWatch Bar & Grill, please visit [www.sportswatchbarandgrill.com](http://www.sportswatchbarandgrill.com).

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